Marisa Purcell

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EDUCATION

UCLA
Dept of Information Studies
Master's Library & Information Science, focus Informatics
Cumulative GPA, 3.96
MLIS expected June 2020

Willamette University
College of Law
JD Program
2016 – 2017

UC Berkeley
College of Letters & Science
BA Rhetoric
May 2015

RELEVANT COURSEWORK

UX Research and Design
Description and Access
Management of Digital Records
Data Management and Practice
Systems and Infrastructures
Human Computer Interaction
Economics of Information
Data Curation and Policy
Digital Humanities

COMPUTER SKILLS

Microsoft Office,
Confluence, Slack,
SQL, Zotero,
Dalet Management System,
REACH Management System,
CONENTdm,
OpenRefine, Air Table,
MALLET Topic Modeling Tool
Cytoscape, RAWGraphs,
Tableau, Google Data Studio,
Sketch, Google Analytics,
CSS, HTML, GitHub, Bootstrap

OBJECTIVE

Seeking a position in user experience to develop creative solutions through research and user-driven innovation.

ACADEMIC EXPERIENCE

UCLA Library User Experience Research Project (Mar 2020 – Present).
Employing qualitative and quantitative research methods to test a digital inventory tracking tool that manages the digital and hardware assets of the library and interfaces with the library's IT department.

UCLA Library's Digital Initiatives and Information Technology 3D Model Preservation Plan (Jan– Mar 2020). Produced preservation and asset management strategies for digitized 3D models of 4,000-year-old Mesopotamian tablets housed in UCLA's Library Special Collections.

FBI Hate Crime Data Website: https://jcboomatucla.github.io/ (Sep – Dec 2019).
Gathered, structured, and analyzed FBI hate crime data from 1996 – 2018, created data visualizations, and built a website using HTML and CSS to present the findings.

Data and Digital Asset Management for Ancient Egyptian Coffin Research (Jan – Jun 2019).
Created a metadata schema, data dictionary and taxonomy, and presented viable storage options and website interfaces for Dr. Kara Cooney, Chair, UCLA Department of Near Eastern Languages and Cultures.

Software Application to Promote Ethical Surveillance for Smart Assistants (Jan – Jun 2019).
Utilized user experience research and created wireframes, mockups, and user personas to create an application to aid in ethical surveillance practices for users of smart assistants..

Virtual Reality Policy Brief for the UCLA Information Technology Planning Board (Mar 2019).
Researched virtual reality hardware and software and authored a report forecasting the benefits and detriments of integrating virtual reality systems on the UCLA campus.

Photograph Collection and User Manual for Los Angeles Murals using CONTENTdm (Sep—Dec 2018).
Built a digital collection of murals by cataloging photos and adding metadata, including a controlled vocabulary. Co-authored a handbook for users to access and edit these records.

EMPLOYMENT

Metadata Intern, TMZ, Playa Vista, CA (Sep – Dec 2019). Supported digital asset management by managing, researching, and creating metadata and taxonomies for video, audio, and photographs. Used controlled vocabularies, schema governance, and data integrity standards to structure assets.

Information Policy Intern, IRIS.TV, Los Angeles, CA (Jun – Aug 2019). Created internal and client-facing whitepapers to inform data collection practice and compliance regarding data privacy.

NCAA Division I Assistant Women's Water Polo Coach, Marist College, Poughkeepsie, NY (Dec 2017 – Aug 2018). Managed college students in their academic and athletic development through training, game strategy, and administrative duties.

Law Clerk, District Attorney's Office – Organized Crime Division, Los Angeles, CA (Jun – Nov 2015).
Drafted legal documents, organized case files, and gathered evidence to prepare the team for trial.

Researcher, Positive Coaching Alliance, San Jose, CA (Nov 2014 – Feb 2015). Created and managed a database of 9 different youth sports in 11 counties to support outreach.

Research Assistant, VA Greater Los Angeles Healthcare System, Los Angeles, CA (2013 – 2014).
Assisted with data management, data entry and cleaning, summary statistics, and administrative support.